



UniFlood M G2

BVP353 24LED 30K 220V L24 10

UniFlood M G2, 3770 lm, 50 W, 830 warm white, Safety class I

Philips UniFlood M gen2 is a cost-effective, exterior-rated architectural LED floodlight that's designed for façade, landscape and outdoor flood lighting applications. The robust, modular, rectangular design features highly-efficient optics, making it ideal for illuminating everything from multi-storey façades and bridges to landmarks and monuments. This LED floodlight is available in white, monochromatic colors, RGB, RGBW and tunable white. It comes with six different spread lenses ranging from narrow spot to wide flood and has DMX512/RDM control option. A truly modular floodlight that gives architects and designers the freedom to explore a wide range of concepts and designs with no limitations.

Warnings and Safety

- For outdoor use only.

Product data

General Information		Optical cover type	
Driver included	Yes	Clear glass	
Lighting Technology	LED	Operating and Electrical	
CE mark	CE mark	Input Voltage	220 to 240 V
Flammability mark	For mounting on normally flammable surfaces	Line Frequency	50 to 60 Hz
Light Technical		Power Consumption	50 W
Luminous Flux	3,770 lm	Power Factor (Fraction)	0.9
Correlated Color Temperature (Nom)	3000 K	Connection	Flying leads/wires
Luminous Efficacy (rated) (Nom)	75 lm/W	Cable	Cable without plug 3-pole
Color rendering index (CRI)	>80	Temperature	
Light source color	830 warm white	Ambient temperature range	-40 to +50 °C

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Controls and Dimming

Dimmable	No
Control interface	-

Mechanical and Housing

Housing Material	Aluminum extruded
Optical cover material	Acrylate
Housing Color	Dark gray
Overall length	238 mm
Overall width	140 mm
Overall height	149 mm
Effective projected area	0.038 m ²
Dimensions (Height x Width x Depth)	149 x 140 x 238 mm

Approval and Application

Ingress protection code	IP66 [Dust penetration-protected, jet-proof]
Mech. impact protection code	IK06 [1 J]
Protection class IEC	Safety class I

Initial Performance (IEC Compliant)

Luminous flux tolerance	+/-10%
Initial chromaticity	4 SDCM
Power consumption tolerance	+/-10%

Product Data

Order product name	BVP353 24LED 30K 220V L24 10
Full product name	BVP353 24LED 30K 220V L24 10
Full product code	871951492572499
Order code	911401746513
Material Nr. (12NC)	911401746513
Numerator - Quantity Per Pack	1
EAN/UPC - Product/Case	8719514925724
Numerator - Packs per outer box	8
EAN/UPC - Case	8719514925724

Dimensional drawing

